

+\$10,000 A MONTH IN NEW RETAINERS. *Within 6 months.*

From new clients or upsells. If you do the work on time and don't get there, you get every cent back.

WHO IT'S FOR

You run an agency with 2 to 20 people, at least two running retainer clients and about \$10,000 or more in monthly revenue.

Any discipline, for example: Google Ads for ecom · Paid social and creatives · Email, SMS and WhatsApp · Full-service Shopify · Lead gen for B2B and local services · Amazon and marketplaces · SEO and content · Shopify development and CRO · AI automation for SMBs · Ad creatives and UGC · Tracking and analytics · Social media, branding, influencer

NOT FOR YOU IF

- ✗ you have no retainer clients yet.
- ✗ your agency makes less than about \$10,000 a month.
- ✗ you only sell one-off projects.
- ✗ you have no capacity for new clients in the next 6 months.
- ✗ you want a template pack and don't want to do outreach.

WHAT YOU GET

- An offer with your own guarantee. So you sell a result, not hours and settings.
- Upsells in your existing client base. Grow the retainers you already have.
- Audits that open doors. The same growth audit we have run 220+ times.
- AI systems for delivery. So new clients don't need a new hire.

THE PROGRAM

DURATION
6 months

COHORT
Founding cohort, capped at 20 agencies

LIVE CALLS
24 calls of 90 minutes with Cem, recorded

DELIVERY
With the Harucon team

COUNTS TOWARD THE 10K

- **New retainer:** A new retainer of at least \$1,000 a month, signed within the 6 months, first invoice paid.
- **Upsell:** A lasting increase of an existing retainer by at least \$500 a month, in effect for at least 30 days.

WHAT YOU HAVE TO DO

- ✓ Every assigned task within 7 days
- ✓ At least 20 of the 24 live calls
- ✓ From month 2: at least 5 audits and 50 outreach messages a week



If your agency has not added \$10,000 a month in new retainers by month 6: if you implemented everything we told you to, on time, you get every cent back. If you skipped steps, we keep working with you for free until you get there.

PROOF

\$800M Revenue of the brands we work with, last year	\$2.8B+ Ecom revenue across the last 4 years. Cem has run growth for ecom brands for 13 years	220+ Growth audits, the same audit you install as your door opener	74+ Brands scaled	4 Exits supported
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We turn down more brands than we take on. The scripts and systems in the program run in live accounts today. These numbers come from Harucon's own work with ecom brands, not from agencies in the program.

NEXT STEP

Take the short fit check for your agency (4 questions) on the agency page:

harucon-ventures.com/en/agencies